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What We Claim Is:

- 1. An apparatus for attaching a pad of friction material to a backing plate comprising:
- at least one rigid structure attached to said backing plate in at least two places,
 said structure operatively arranged to form at least one closed loop with said backing plate.
 - 2. The apparatus recited in Claim 1 wherein said structure is operatively arranged to be surrounded by said pad.
 - 3. The apparatus recited in Claim 1 wherein said structure is mechanically attached to said backing plate.
 - 4. The apparatus recited in Claim 3 wherein said mechanical attachment method is welding.
 - 5. The apparatus recited in Claim 1 wherein said structure is chemically bonded to said backing plate.
 - 6. The apparatus recited in Claim 1 wherein said structure is a pair of "U" shaped loops, each of said loops having a pair of legs, said legs attached to said backing plate.
 - 7. The apparatus recited in Claim 1 wherein said structure is fabricated from friction material.
 - 8. A method for attaching a pad of friction material to a backing plate comprising: attaching at least one rigid structure to said backing plate in at least two places,
- where said structure forms a closed loop with said backing plate; and forming said pad on said backing plate.

backing plate.

- 9. The method recited in Claim 8 wherein said pad completely surrounds said structure.
- 10. The method recited in Claim 8 wherein said structure is mechanically attached to said backing plate.
- The apparatus recited in Claim 10 wherein said mechanical attachment method is welding.
 - 12. The method recited in Claim 8 wherein said structure is chemically bonded to said backing plate.
 - 13. The method recited in Claim 8 wherein said structure is a pair of "U" shaped loops, each of said loops having a pair of legs, said legs attached to said backing plate.
 - 14. The method recited in Claim 8 wherein said structure is fabricated from friction material.
 - 15. An apparatus for holding a pad, comprising:

 a backing plate; and,

 at least one rigid closed loop structure emanating from and fixedly secured to said
 - 16. The apparatus recited in Claim 15 wherein said pad is a brake pad.
 - 17. The apparatus recited in Claim 15 wherein said pad is a clutch pad.

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18. An article of manufacture comprising:

a backing plate;

at least one rigid closed loop structure emanating from and fixedly secured to said backing plate; and

a pad of friction material at least partially surrounding said structure.

- 19. The article recited in Claim 18 wherein said pad is a disc brake pad.
- 20. The article recited in Claim 18 wherein said pad is a drum brake pad.
- 21. The article recited in Claim 18 wherein said pad is a clutch pad.